

- Luxurious, Futuristic, and Slick Design
- Easy connection to media sources via HDMI
- Home Automation System with RS232 interface
- Invisible Sound-Through-Glass Technology
- Both In-Wall and On-Wall Easy Mounting Capabilities
- Easy To Clean
- SLIMLIME™ Radio Frequency Remote Control
- MAGIC MIRROR® Effect







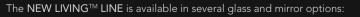






Introduce a new dimension to your TV experience with the NEW LIVINGTM LINE. Whether placed in residential environment or commercial foyers, this elegant and versatile complete TV system is sure to create an impact. The NEW LIVINGTM LINE is a complete system with harmonic balance of beauty and technology. MAGIC MIRROR® and MIRROR IMAGE® LCD Active Matrix are combined to offer the best picture quality which completely disappears when turned off. Whether recessed into the wall, or hanged as a picture, the crisp and cool design of NEW LIVINGTM LINE offers not only a modern and elegant alternative to large-size flat screen TVs, but also a sophisticated decorative addition to any environment.





MAGIC MIRROR® 1

MAGIC MIRROR® Crystal Clear 2

White Glass 3

Black Glass 4



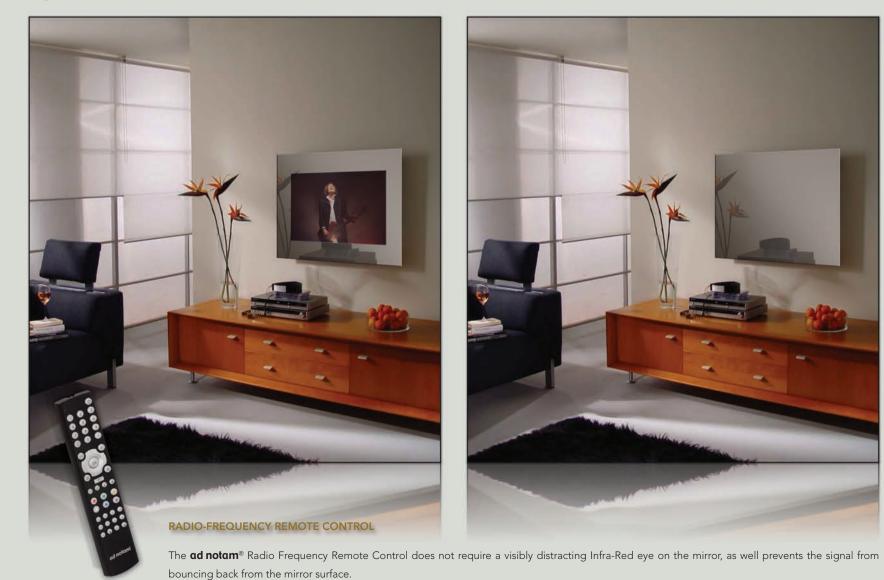
Bedroom Application



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MAGIC MIRROR® EFFECT

ad notam® is the only Mirror TV manufacturer which owns its LCD and Glass manufacturing facilities. One of the most featured products manufactured in our facilities, located in the south of Germany, is the patent- protected MAGIC MIRROR® technology. With MAGIC MIRROR® as part of your NEW LIVING™, ad notam® delivers the highest standard of picture quality when turned on, while when turned off, the screen area completely disappears behind the MAGIC MIRROR®, leaving your NEW LIVING™ environment with nothing but an elegant mirror fixture.





NEW LIVING™ 32" NEW LIVING™ 37" NEW LIVING™ 46" MIRROR IMAGE® LCD 32.0" • 812.8mm Diagonal 37.0" • 939.8mm Diagonal 46.0" • 1168.4mm Diagonal CEFCS **ACTIVE SCREEN AREA** 694mm w. 389mm h. • 27.32" w. 15.31" h. 814mm w. 457mm h. • 32.05" w. 17.99" h. 1012mm w. 565mm h. • 39.84" w. 22.24" h. **RESOLUTION • PICTURE FORMAT** 1366 x 768 • 16:9 1920 x 1080 • 16:9 1920 x 1080 • 16:9 **BRIGHTNESS** 500 cd/m2 600 cd/m2 500 cd/m2 CONTRAST Static 800:1 • Dynamic 5000 Static 500:1 • Dynamic 3000 Static 1000:1 • Dynamic 8000 TV (Analog • Digital DVB-T resp. ATSC) • Y/C • RGB-S • RGB (VGA • SVGA • SVGA • SXVGA • UXGA) • VGA • FBAS **INPUTS** HDMI (HDCP 1.3) 1-2 • USB • Scart 1-2 • YRbPR • Audio-Line-In 1-2 (L/R) • Audio-Out • Speaker-Out • AUX-In • SPDIF-Out **RESPONSE TIME** 8ms PAL/SECAM System • NTSC System TV SYSTEM POWER DC 24V • 160W / 6750mA DC 24V • 200W / 8400mA DC 24V • 290W / 12000mA 4 x Phoenix-clip • 25W RMS@4 Ohm per Channel **AMPLIFIER OUTPUT** MAGIC MIRROR® • MAGIC MIRROR® Crystal Clear • Black Glass • White Glass **GLASS OPTIONS GLASS DIMENSIONS** 1400mm w. 900mm h. • 55.1" w. 35.4" h. 1000mm w. 700mm h. • 39.4" w. 27.6" h. 1200mm w. 800mm h. • 47.2" w. 31.5" h.



Customize your MIRROR IMAGE® with the **ad notam**® online MIRROR CONFIGURATOR™ - choose glass, LCD, accessories, and more - and see your product come to life in real time.

More at www.ad-notam.com/Configurator.

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