

New Fixing™ Line

Tom



# Highlights

- ✓ Luxurious, Futuristic, and Slick Design
- ✓ Easy connection to media sources via HDMI
- ✓ Home Automation System with RS232 interface
- ✓ Invisible Sound-Through-Glass Technology
- ✓ Both In-Wall and On-Wall Easy Mounting Capabilities
- ✓ Easy To Clean
- ✓ SLIMLIME™ Radio Frequency Remote Control
- ✓ MAGIC MIRROR® Effect

PRODUCT OF  **GERMANY**

**GAP LESS**  
LCD-ON-GLASS MOUNTING SYSTEM

**FULL HD** 1080p

**HOME AUTOMATION ENABLED**  
RS232 CONTROL WITH 286 CONTROL FUNCTIONS

LOW **VOLTAGE**  
SAFETY PRODUCT



Introduce a new dimension to your TV experience with the NEW LIVING™ LINE. Whether placed in residential environment or commercial foyers, this elegant and versatile complete TV system is sure to create an impact. The NEW LIVING™ LINE is a complete system with harmonic balance of beauty and technology. MAGIC MIRROR® and MIRROR IMAGE® LCD Active Matrix are combined to offer the best picture quality which completely disappears when turned off. Whether recessed into the wall, or hanged as a picture, the crisp and cool design of NEW LIVING™ LINE offers not only a modern and elegant alternative to large-size flat screen TVs, but also a sophisticated decorative addition to any environment.

The NEW LIVING™ LINE is available in several glass and mirror options:

- MAGIC MIRROR® 1
- MAGIC MIRROR® Crystal Clear 2
- White Glass 3
- Black Glass 4



Below Images (from left):  
 Living Room Application ■  
 Corporate Application ■  
 Bedroom Application ■

## MAGIC MIRROR® EFFECT

**ad notam®** is the only Mirror TV manufacturer which owns its LCD and Glass manufacturing facilities. One of the most featured products manufactured in our facilities, located in the south of Germany, is the patent-protected MAGIC MIRROR® technology. With MAGIC MIRROR® as part of your NEW LIVING™, **ad notam®** delivers the highest standard of picture quality when turned on, while when turned off, the screen area completely disappears behind the MAGIC MIRROR®, leaving your NEW LIVING™ environment with nothing but an elegant mirror fixture.



**RADIO-FREQUENCY REMOTE CONTROL**

The **ad notam®** Radio Frequency Remote Control does not require a visibly distracting Infra-Red eye on the mirror, as well prevents the signal from bouncing back from the mirror surface.



	NEW LIVING™ 32"	NEW LIVING™ 37"	NEW LIVING™ 46"
<b>MIRROR IMAGE® LCD</b>	32.0" • 812.8mm Diagonal	37.0" • 939.8mm Diagonal	46.0" • 1168.4mm Diagonal
	<b>CE FC S</b>		
<b>ACTIVE SCREEN AREA</b>	694mm w. 389mm h. • 27.32" w. 15.31" h.	814mm w. 457mm h. • 32.05" w. 17.99" h.	1012mm w. 565mm h. • 39.84" w. 22.24" h.
<b>RESOLUTION • PICTURE FORMAT</b>	1366 x 768 • 16:9	1920 x 1080 • 16:9	1920 x 1080 • 16:9
<b>BRIGHTNESS</b>	500 cd/m2	600 cd/m2	500 cd/m2
<b>CONTRAST</b>	Static 800:1 • Dynamic 5000	Static 500:1 • Dynamic 3000	Static 1000:1 • Dynamic 8000
<b>INPUTS</b>	TV (Analog • Digital DVB-T resp. ATSC) • Y/C • RGB-S • RGB (VGA • SVGA • XGA • SXGA • UXGA) • VGA • FBAS HDMI (HDCP 1.3) 1-2 • USB • Scart 1-2 • YRbPR • Audio-Line-In 1-2 (L/R) • Audio-Out • Speaker-Out • AUX-In • SPDIF-Out		
<b>RESPONSE TIME</b>	8ms		
<b>TV SYSTEM</b>	PAL/SECAM System • NTSC System		
<b>POWER</b>	DC 24V • 160W / 6750mA	DC 24V • 200W / 8400mA	DC 24V • 290W / 12000mA
<b>AMPLIFIER OUTPUT</b>	4 x Phoenix-clip • 25W RMS@4 Ohm per Channel		
<b>GLASS OPTIONS</b>	MAGIC MIRROR® • MAGIC MIRROR® Crystal Clear • Black Glass • White Glass		
<b>GLASS DIMENSIONS</b>	1000mm w. 700mm h. • 39.4" w. 27.6" h.	1200mm w. 800mm h. • 47.2" w. 31.5" h.	1400mm w. 900mm h. • 55.1" w. 35.4" h.

# MIRROR IMAGE<sup>®</sup> by **ad notam**<sup>®</sup>

[www.ad-notam.com](http://www.ad-notam.com)

Customize your MIRROR IMAGE<sup>®</sup> with the **ad notam**<sup>®</sup> online MIRROR CONFIGURATOR<sup>™</sup> - choose glass, LCD, accessories, and more - and see your product come to life in real time.  
More at [www.ad-notam.com/Configurator](http://www.ad-notam.com/Configurator).

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