

## FW-55BZ30J

55" BRAVIA 4K Ultra HD HDR  
Professional Display



### Overview

The 55" BRAVIA FW-55BZ30J combines bright, beautiful 4K pictures with business-friendly features.

Featuring Sony's powerful 4K HDR Processor X1, the FW-55BZ30J delivers superb picture quality, with immersive images that combine amazing colour, contrast, clarity and motion.

Robust FW-55BZ30J is designed with a wide range of B2B applications in mind, featuring a smart design.

The display's powerful built-in Android OS System on an SoC platform ensures fast boot-up plus smooth apps, animations and a seamless user experience.

Pro mode allows quick and easy customisation to suit different environments including corporate, education and digital signage, while One Step Setting optimises set-up for signage and conference rooms at the touch of a button. IP control capability allows easy installation with support from major key partners including Crestron, Extron and Kramer. The FW-55BZ30J also features integrated mirroring functionality through both Chromecast built-in and AirPlay2, providing a simple, quick and touchless connection from a user's device.

## Features

### **4K image resolution (3840 x 2160 pixels)**

4K offers four times the detail of Full HD, with a resolution of over 8 million pixels bringing extra clarity to corporate display, education and digital signage applications, especially when viewed up close, for example in huddle spaces.

### **4K HDR Processor X1**

Sony's powerful 4K HDR Processor X1 enhances colour, clarity and contrast for outstandingly lifelike 4K HDR picture quality.

### **See finer detail with 4K X-Reality PRO**

4K X-Reality PRO upscales pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution picture sources.

### **Rich, natural colour with TRILUMINOS PRO**

TRILUMINOS PRO maps colours from a wider palette, faithfully reproducing a world of more vivid, lifelike hues and tones.

### **Smooth, fluid on-screen action**

The 4K panel is teamed with Motionflow XR technology for smoother, more natural reproduction of rapidly moving on-screen images.

### **Quick set-up with Pro Mode**

Customise and store display settings and features, then copy easily to multiple displays via USB flash memory.

### **One Step Setting**

A time-saver in corporate environments, One Step Setting optimises picture and networking settings to suit

meeting rooms and signage applications at the touch of a single button.

#### Simple screen mirroring

Support for Chromecast built-in and Apple AirPlay2 makes it easy to stream AV content wirelessly from an Android or iOS device straight to BRAVIA.

#### Enhanced wireless connectivity

The FW-55BZ30J supports wireless connectivity via Wi-Fi 5GHz and 2.4GHz as well as Bluetooth 4.2.

#### Reliable 24/7 operation

BRAVIA is engineered for dependable round-the-clock operation in the most demanding corporate and AV presentation environments.

#### Made for doing business

The FW-55BZ30J is designed for professional installations with support for landscape, portrait or tilt orientation.

#### Developer friendly, easy integration

BRAVIA offers seamless support with leading automation and control platforms, while open APIs offer limitless integration opportunities with other vendor solutions.

## Specifications

### Panel

Brightness (cd/m <sup>2</sup> )	Typical : 440
Contrast Ratio	1200:1
Response Time (ms)(*1)	10
Dynamic Contrast	300,000:1

## Ratio

Panel Type (IPS / VA)	IPS
Panel Surface	Anti Glare
Haze(%)	1
Backlight Type	Direct LED
Operation Time	24/7

## Video

HDR Compatibility	HDR10 / HLG / Dolby Vision
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## Size

VESA® Hole Pitch (mm)	300 x 300
Display Only (WxHxD) (mm)	1243×718×71
Display with Stand (WxHxD) (mm)	1243×787×338
Package Carton (WxHxD) (mm)	1350x836x162

## Weight

Display Only (kg)	15.7
Display with Stand (kg)	16.6

Package Carton (kg)	23
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## Power

Rated Power consumption (W)	196
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Power Consumption (in Standby) (W)	0.5
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## Display Features

Dimming Type	Local Dimming
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Viewing Angle (Right/Left)	178 (89/89) degree
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Viewing Angle (Up/Down)	178 (89/89) degree
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Panel Refresh Rate (Native Hertz)	50Hz
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## Professional Features

Operating System	Android 10
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## Network Features

Wi-Fi direct	Yes
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Wi-Fi Certified	Yes
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Wi-Fi Standard	a/b/g/n/ac
Wi-Fi Frequency	2.4 Ghz/5 GHz (for Wi-Fi Direct: 2.4 GHz Only)
Apple AirPlay (Internet required)	Yes
Chromecast built-in	Yes
Wireless LAN	Integrated
IP Control	Yes
RS-232C Control	1 (Side)
Pro mode	Yes

## Inputs & Outputs

Composite Video Input(s)	1 (Side)
HDMI Inputs Total	4 (Side)
Digital Audio Output(s)	1 (Side)
Headphone Output(s)	1 (Side)
USB Ports	2 (Side)
Ethernet Inputs	1 (Side)
RS-232C Input(s)	1 (Side)

## Gallery



