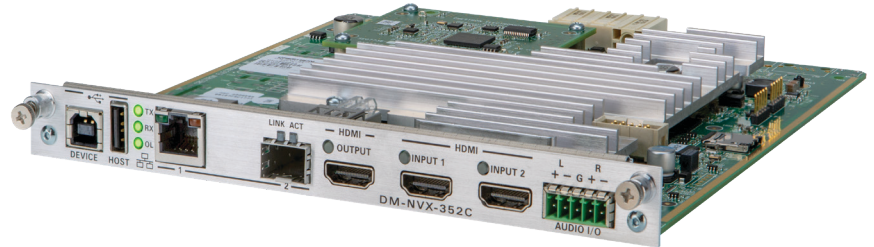


DigitalMedia™ 4K60 4:4:4 HDR Network AV Encoder/Decoder Card with Dante® Audio

- > 4K60 4:4:4 video over standard Gigabit Ethernet
- > Real-time video performance over the network with no perceptible latency or loss of quality
- > Stable, reliable, economical, and configurable to scale for any enterprise signal routing application
- > Enterprise-grade security including 802.1X, Active Directory® credential management, TLS, and AES-128
- > HDR (High Dynamic Range) video support (HDR10)
- > Dolby® TrueHD, Dolby Atmos®, DTS HD®, DTS:X®, and uncompressed 7.1 linear PCM audio support
- > HDCP 2.2 compliant
- > Configurable as an encoder or decoder
- > One onboard RJ45 LAN port with UPOE support^[2]
- > Optional fiber optic network connection via SFP port^[3]
- > Two auto-switching HDMI® inputs and one HDMI output^[1]
- > Built-in 4K60 4:4:4 scaling
- > Onboard video wall processing
- > Dante® or AES67 audio embedding and de-embedding
- > Analog audio port configurable as a balanced stereo input or output^[7]
- > Analog audio embedding or de-embedding
- > Audio breakaway capability^[8]
- > Dynamic text overlay capability
- > CEC device control gateway^[9]
- > USB 2.0 and KVM signal extension and routing^[5,6]
- > Easy setup via built-in webpages
- > Fully-controllable via a Crestron® 3-Series® (or later) control system
- > Enhanced centralized management using the optional DM NVX Director™ virtual switching appliance
- > XiO Cloud™ remote provisioning and management
- > Occupies a DMF-CI-8 chassis



and receive capability, and support for copper and fiber LAN connectivity, the DM-NVX-352C offers a one-stop solution for any-sized network AV installation.^[2,3]

NOTE: DM NVX products are compatible with Crestron 3-Series (or later) control systems only.

Real-Time 4K60 Video Distribution

Engineered for demanding conference room and classroom applications, DM NVX ensures real-time, full-motion 4K60 video performance for the presentation of multimedia, videoconferencing, and live camera images. DM NVX employs high-quality JPEG 2000 encoding and decoding using a patent-pending technique that decodes and scales simultaneously to achieve imperceptible end-to-end latency of just 25 ms or less (1.5 frames). With DM NVX, interactive functions such as mousing and game play are fluid and natural.

DM NVX is engineered for rock-solid stability and ultimate reliability. Forward Error Correction is employed to ensure that AV data is delivered without interruption regardless of interference around the network cable. Line-synchronized outputs ensure perfect synchronization of content across multiple displays for one-to-many applications such as digital signage or video walls. Variable Multicast TTL (Time To Live) enables traversing multiple network routers for optimal flexibility.

Encoder and Decoder in One

In a single card, the DM-NVX-352C is configurable to operate as either a network AV encoder or decoder:

- As an encoder, it allows the output of a switcher, computer, [AirMedia®](#) gateway, or other media source to be connected via HDMI and then transmitted over the network to one or many decoders.^[1]
- As a decoder, it receives the signal from a DM NVX encoder and feeds it to the input of a switcher or display device via the HDMI output. It can quickly and easily switch between multiple encoders on the network alongside locally connected HDMI sources.^[1]

The encoder/decoder mode can be reconfigured dynamically in under one minute via a control system or web browser, or via the [DMF-CI-8](#) front panel, offering a versatile, cost-effective solution for applications that require both modes in one card.

DM NVX™ technology transports ultra high-definition 4K60 4:4:4 video over standard Gigabit Ethernet with no perceptible latency or loss of quality. Leveraging standard network switches and CAT5e UTP wiring, DM NVX delivers a rock-solid, high-performance virtual matrix routing solution that is both economically advantageous and infinitely scalable for any enterprise or campus-wide 4K content distribution application. Professional onboard scaling, plus support for HDR10 and HDCP 2.2, ensures the ultimate in picture quality and compatibility for all of today's varied media sources.^[1,2]

The Crestron® DM-NVX-352C is an AV over IP encoder/decoder card that occupies one slot of a [DMF-CI-8](#) card chassis. It is designed to function as either a transmitter or receiver in a high-density rack-mount installation. Featuring simple, secure web-based control and management, auto-switching HDMI® inputs and output, analog audio in or out, USB 2.0 and KVM integration, video wall processing, native Dante® or AES67 transmit

2x1 HDMI® Auto-Switcher

The DM-NVX-352C includes two HDMI inputs. Switching between the two inputs can be performed automatically using auto-switching mode, programmatically via a Crestron control system, manually via the [DMF-CI-8](#) front panel, or through a computer using a web browser.^[1]

HDMI Output

When the DM-NVX-352 is configured as a decoder, the HDMI output feeds the decoded signal to the input of a switcher, a local display device, or any other device with an HDMI input. Its built-in scaler ensures an optimal image, scaling the encoded source resolution up or down to match the native resolution of the display device. When used as an encoder, the HDMI output can be used to feed a local display, confidence monitor, or audio system.^[1,4]

USB 2.0 and KVM Integration

For a complete signal management solution, DM NVX supports the extension of USB signals, which may be switched and routed alongside the AV signal or separately via the control system. USB 2.0 host and device ports are provided on each DM-NVX-352C card, allowing a USB mouse, keyboard, or other device to be connected at one DM NVX endpoint and routed to a computer or other host at any other endpoint. KVM switch functionality is a natural application for this feature, but all types of USB peripherals are supported including whiteboards, touch screens, game controllers, cameras, mobile devices, headsets, and flash drives.^[5]

USB signals can also be routed to other locations where a DM NVX unit does not exist using Crestron USB over Ethernet Extender Modules ([USB-EXT-DM-LOCAL](#) or [USB-EXT-DM-REMOTE](#)). USB signals can be freely routed between DM NVX and USB-EXT-DM units over Ethernet under the management of a Crestron control system.^[6]

7.1 Surround Sound Audio

DM NVX supports the lossless transport of 7.1 surround sound audio signals, including Dolby® TrueHD, Dolby Atmos®, DTS HD®, DTS:X®, and uncompressed linear PCM. In decoder mode, the DM-NVX-352C has the ability to receive both multichannel and 2-channel downmix signals from a [DM-NVX-351](#) or [DM-NVX-351C](#) encoder, allowing either signal to be selected at the HDMI output while the 2-channel signal is automatically routed to the analog output.

Dante® or AES67 Audio Embedding and De-embedding

Dante and AES67 support allows the selected audio source to be transmitted as a 2-channel Dante or AES67 source while another Dante or AES67 2-channel audio stream is received from a Crestron DSP or other third-party device and combined with the video signal.

In DM NVX transmitter mode, the Dante or AES67 received audio stream can be output via the local HDMI output, primary AV stream, secondary audio stream, and analog audio output.

In DM NVX receiver mode, the Dante or AES67 received audio stream can be combined with the video and then output via the HDMI output and analog audio output.

Analog Audio Embedding or De-embedding

A balanced stereo analog audio port is included, which may be configured as either an input or output. As an input, it allows a stereo audio source to be connected and combined with the video signal from either HDMI input or the incoming network video stream. As an output, it can provide a stereo line-level signal to feed a local sound system or analog audio switcher. The output volume is adjustable via a control system or web browser.^[7]

Breakaway Audio

A DM NVX decoder may select and combine separate video and audio signals from two different inputs, even two different encoders. There are just two exceptions: A) signals may not be combined between the two onboard HDMI inputs, and B) combining signals from two separate encoders is limited to 2-channel stereo audio.^[8]

Text Overlay

The ability to display dynamic or fixed text on screen provides a means to label the video source or display special instructions, schedules, announcements, alerts, and other messaging.

Video Wall Processing

A video wall composed of up to 64 individual displays can be configured using multiple DM-NVX-35x cards. Each card provides fully adjustable zoom capability and bezel compensation to accommodate a range of video wall configurations and display types. One DM-NVX-35x is required per display, supporting configurations of up to eight wide by up to eight high.

Copper or Fiber LAN Connectivity

The DM-NVX-352C includes one RJ45 1000Base-T LAN port to be used as the primary LAN connection. The port may also be used to daisy-chain multiple cards feeding a single-source video wall or individual displays all showing the same video image.^[2]

Connection to a fiber optic network is facilitated by inserting an appropriate SFP transceiver module (Crestron [SFP-1G](#) series) into the SFP port on the DM-NVX-352C. A selection of modules is offered to accommodate various multimode and single-mode fiber types.^[3]

DM NVX can be deployed on an existing corporate or campus network or on a dedicated network. The optimal choice depends on a number of considerations. For complete network requirements and guidelines, refer to the DM NVX Application Design Guide and to the DM NVX System Design Guide, Doc. 7977, both available at <https://www.crestron.com/nvx>.

Enterprise-Grade Security

A secure AV network ensures its own reliability by protecting the integrity of the content being delivered and the privacy of the personnel accessing it. Every device on the network must be secure to protect against malicious intrusions from both inside and outside of the LAN. Employing advanced security features and protocols such as 802.1x authentication, Active Directory® credential management, AES content encryption, PKI authentication, TLS, SSH, and HTTPS, DM NVX delivers a true enterprise-grade network AV solution engineered to fulfill the demanding IT policies of corporate, university, medical, military, and governmental clients.

CEC Device Control

The DM-NVX-352C provides a gateway for controlling devices through their HDMI connections by harnessing the CEC (Consumer Electronics Control) signal embedded in HDMI. Under the management of a control system, the DM-NVX-352C enables control of display devices and other equipment via CEC, potentially eliminating the need for any dedicated serial cables or IR emitters.^[9]

Web-Based Setup

Setup of the DM-NVX-352C is accomplished using a computer web browser. Full control and monitoring of the device is enabled through integration with a Crestron control system (3-Series or later).

DM NVX Director™ Option

For small to moderate sized applications, a network of DM NVX cards and endpoints can be configured and controlled using a Crestron control system. For larger enterprise and campus-wide signal routing applications, adding the DM NVX Director ([DM-XIO-DIR-80](#), [DM-XIO-DIR-160](#), or [DM-XIO-DIR-ENT](#)) enhances and streamlines the entire configuration and control process by providing a central point of management, and by enabling the creation of multiple virtual matrix switchers, all through one easy-to-use web-based portal.

XiO Cloud™ Provisioning and Management

XiO Cloud is Crestron's unifying cloud-based platform for remotely provisioning, monitoring, and managing Crestron devices across an enterprise or an entire client base. XiO Cloud enables installers and IT managers to deploy and manage thousands of devices in the amount of time it would ordinarily take to manage just one. It provides a zero-touch solution that allows complete configuration of device settings without any hardware in hand. Simply connect each device on site and let XiO Cloud push out the settings, licenses, drivers, and firmware updates automatically and securely for a quick and painless, ready-to-use deployment.

Ongoing XiO Cloud services facilitate daily management and monitoring of every device through a single dashboard with comprehensive reporting and logging, live status viewing and alerts, performance metrics and analytics, scheduled actions and updates, and more. As requirements grow and evolve, new features and functionality can be added easily to one or many devices at any time without ever going on site. XiO Cloud is a subscription-based service offering an adaptable SaaS (Software as a Service) solution with graduated levels of functionality and unlimited scalability. For more information about XiO Cloud, visit <https://www.crestron.com/xiocloud>.

High-Density Card-Based Solution

The DM-NVX-352C occupies a [DMF-CI-8](#) card chassis, providing a scalable high-density solution for applications requiring multiple encoders and decoders in one equipment rack.

Refer to the DM NVX webpage at <https://www.crestron.com/nvx> for additional design tools and reference documents.

SPECIFICATIONS

Encoding/Decoding

Video Compression: JPEG 2000

Video Resolutions: Up to 4096x2160@60Hz (DCI 4K60), 4:4:4 color sampling, HDR10 & Deep Color support

Audio Formats: Primary multichannel (up to 8-channel LPCM or encoded HBR 7.1 surround sound), secondary 2-channel LPCM^[10]

Bitrates: 200 to 950 Mbps^[11]

Streaming Protocols: RTP, SRTSP, SDP

Container: MPEG-2 transport stream (.ts)

Session Initiation: Multicast via SRTSP

Copy Protection: HDCP 2.2, AES-128, PKI

Video

Input Signal Types: HDMI w/HDR10, Deep Color, & 4K60 4:4:4 support^[1,12] (Dual-Mode DisplayPort™ & DVI compatible^[13])

Output Signal Types: HDMI w/HDR10, Deep Color, & 4K60 4:4:4 support^[1] (DVI compatible^[13])

Switcher: 3x1 in receiver mode (HDMI 1, HDMI 2, Stream), 2x1 in transmitter mode, manual or auto-switching, limited audio breakaway^[8], Crestron QuickSwitch HD™ technology

Scaler: 4K60 4:4:4 video scaler with motion-adaptive deinterlacing, intelligent frame rate conversion, Deep Color support, HDR10 support, widescreen format selection (zoom, stretch, maintain aspect-ratio, or 1:1), video wall processing up to 8 wide x up to 8 high, static or dynamic text overlay

Copy Protection: HDCP 2.2

Maximum Resolutions:

Scan Type	Resolution	Frame Rate	Color Sampling	Color Depth
Progressive	4096x2160 DCI 4K & 3840x2160 4K UHD	24 Hz	4:4:4	36 bit
		30 Hz	4:4:4	36 bit
		60 Hz	4:2:2	36 bit
		60 Hz	4:4:4	24 bit
	2560x1600 WQXGA	60 Hz	4:4:4	36 bit
	1920x1080 HD1080p	60 Hz	4:4:4	36 bit
Interlaced (Input only)	1920x1080 HD1080i	30 Hz	4:4:4	36 bit

NOTE: Common resolutions are shown; other custom resolutions are supported at pixel clock rates up to 600 MHz

Audio

Input Signal Types: HDMI (Dual-Mode DisplayPort compatible^[13]), analog stereo^[7]

Output Signal Types: HDMI, analog stereo^[7]

Digital Formats: Dolby Digital®, Dolby Digital EX, Dolby Digital Plus, Dolby TrueHD, Dolby Atmos, DTS®, DTS ES, DTS 96/24, DTS HD High Res, DTS HD Master Audio, DTS:X, LPCM up to 8 channels

Analog Formats: Stereo 2-channel

Analog-To-Digital Conversion: 24-bit 48 kHz
Digital-To-Analog Conversion: 24-bit 48 kHz
Dante or AES67: 24-bit 48 kHz
Analog Performance: Frequency Response: 20 Hz to 20 kHz \pm 0.5 dB;
S/N Ratio: >95 dB 20 Hz to 20 kHz A-weighted;
THD+N: <0.005% @ 1 kHz;
Stereo Separation: >90 dB
Analog Output Volume Adjustment: -80 to +20 dB

Communications

Ethernet: 10/100/1000 Mbps, auto-switching, auto-negotiating, auto-discovery, full/half duplex, TCP/IP, UDP/IP, CIP, DHCP, SSL, TLS, SSH, SFTP (SSH File Transfer Protocol), IEEE 802.1x, IPv4, Active Directory authentication, variable Multicast TTL, HTTPS web browser setup and control, Crestron control system integration
USB: USB 2.0 host or device signal extension and routing
HDMI: HDCP 2.2, EDID, CEC
DM NVX (via Ethernet): HDCP 2.2, AES-128 AV content encryption with PKI authentication, RTP, RTSP, SDP, ONVIF, IGMPv2, IGMPv3, SMPTE 2022, FEC (Forward Error Correction)

NOTE: Supports management of HDCP and EDID; supports management of CEC between the connected HDMI devices and a control system

Connectors

USB DEVICE: (1) USB Type B connector, female;
USB 2.0 device port;
USB signal extender port for connection to a computer or any other USB 2.0 host^[5]
USB HOST: (1) USB Type A connector, female;
USB 2.0 host port;
USB signal extender port for connection of a mouse, keyboard, or any other USB 2.0 device^[5];
Available Power: 500 mA at 5 Volts DC
LAN 1: (1) 8-pin RJ45 connector, female;
10Base-T/100Base-TX/1000Base-T Ethernet port^[2];
LAN 2: (1) SFP port;
Accepts one Crestron SFP-1G series SFP transceiver module^[3]
HDMI OUTPUT: (1) HDMI Type A connector, female;
HDMI digital video/audio output (DVI compatible^[13])^[1]
HDMI INPUT 1 – 2: (2) HDMI Type A connectors, female;
HDMI digital video/audio inputs^[1];
(DVI & Dual-Mode DisplayPort compatible^[13])
AUDIO I/O: (1) 5-pin 3.5 mm detachable terminal block;
Balanced/unbalanced stereo line-level audio input or output^[7];
Input Impedance: 24k Ohms balanced/unbalanced;
Maximum Input Level: 4 Vrms balanced, 2 Vrms unbalanced;
Output Impedance: 200 Ohms balanced, 100 Ohms unbalanced;
Maximum Output Level: 4 Vrms balanced, 2 Vrms unbalanced

Controls & Indicators

TX: (1) Green LED, indicates unit is in transmitter (encoder) mode
RX: (1) Green LED, indicates unit is in receiver (decoder) mode
OL: (1) Green LED, indicates an online connection to a control system via Ethernet
LAN 1: (2) LEDs, green indicates Ethernet link status, amber indicates Ethernet activity
LAN 2 LNK: (1) Green LED, indicates Ethernet link status
LAN 2 ACT: (1) Green LED, indicates Ethernet activity
HDMI OUTPUT: (1) Green LED, indicates video signal transmission at the HDMI output
HDMI INPUT 1 – 2: (2) Green LEDs, each indicates sync detection at the corresponding HDMI input

Construction

Plug-in card, occupies (1) card slot in a [DMF-CI-8](#) card chassis, includes metal faceplate

Weight

15.1 oz (427 g)

Compliance

UL Listed for US & Canada, CE, IC, FCC Part 15 Class B digital device

MODELS & ACCESSORIES

Available Models

DM-NVX-352C: DigitalMedia™ 4K60 4:4:4 HDR Network AV Encoder/Decoder Card with Dante Audio

Available Accessories

CBL-HD-6: Crestron Certified HDMI Interface Cable, 18 Gbps, 6 ft (1.8 m)
DM-CBL-ULTRA-PC-10: DigitalMedia Ultra Patch Cable, 10 ft (3 m)
DM-CONN-ULTRA-RECP-20: DigitalMedia Ultra Keystone RJ45 Jack, 20-Pack with Termination Tool
DM-RPP-K24: DigitalMedia 24-Port Keystone Patch Panel
DM-XIO-DIR-80: DM NVX Director - Virtual Switching Appliance for 80 Endpoints
DM-XIO-DIR-160: DM NVX Director - Virtual Switching Appliance for 160 Endpoints
DM-XIO-DIR-ENT: DM NVX Director - Virtual Switching Appliance, Enterprise Version
DMF-CI-8: DigitalMedia Card Chassis for DM NVX Cards
SFP-1G-BX-D: SFP Transceiver Module for DM NVX Encoders/Decoders, Simplex Single-Mode Fiber, 1490/1310 nm, Downlink
SFP-1G-BX-U: SFP Transceiver Module for DM NVX Encoders/Decoders, Simplex Single-Mode Fiber, 1310/1490 nm, Uplink
SFP-1G-LX: SFP Transceiver Module for DM NVX Encoders/Decoders, Duplex Single-Mode Fiber, 1310 nm
SFP-1G-SX: SFP Transceiver Module for DM NVX Encoders/Decoders, Duplex Multimode Fiber, 850 nm

USB-EXT-DM-LOCAL: USB over Ethernet Extender with Routing, Host Module

USB-EXT-DM-REMOTE: USB over Ethernet Extender with Routing, 4-Port Device Module

Notes:

1. 4K60 4:4:4 performance and HDR support require the use of HDMI cables and couplers with a minimum TMDS bandwidth of 18 Gbps. If 4K60 4:2:0 or 4K30 4:4:4 performance is acceptable, cables and couplers with a minimum bandwidth of 10.2 Gbps may be used. Please be aware that bandwidth loss is cumulative, so performance may be reduced when inserting multiple cables and couplers inline.
2. The minimum cable required for DM NVX over 1000Base-T Ethernet (copper) is unshielded CAT5e. All LAN ports on the DM-NVX-352C are for connection to an Ethernet network or device; they cannot be connected to the "DM" ports of other Crestron devices.
3. To add a fiber optic LAN port requires the purchase of a Crestron SFP-1G series SFP transceiver module (sold separately). All LAN ports on the DM-NVX-352C are for connection to an Ethernet network or device; they cannot be connected to the "DM" ports of other Crestron devices.
4. When in encoder (TX) mode, the HDMI output resolution is matched to the resolution of the encoded source.
5. The DM-NVX-352C can be configured to accept the connection of a USB device or a USB host, not both. Crestron DM NVX products are engineered to deliver maximum compatibility with the widest possible range of USB products. Crestron does not guarantee that all USB products are compatible with DM NVX products. Consult the [DM NVX System Design Guide, Doc. 7977](#) for USB bandwidth considerations.
6. DM NVX is not compatible with the "USB HID only" signal extender technology found in other Crestron DM® products.
7. The analog audio port can function as an input or output, not both. Analog audio output is only functional when the DM-NVX-352 is receiving a 2-channel stereo input signal. To derive a 2-channel downmix signal from a multichannel surround sound source, please refer to the Crestron [DM-NVX-351](#) or [DM-NVX-351C](#).
8. Audio from one onboard HDMI input may not be combined with video from the other onboard HDMI input. Combining audio from one encoder with video from another encoder is possible using the secondary 2-channel audio stream only. Multichannel audio from one encoder cannot be combined with video from another encoder.

9. Device control via CEC requires integration with a Crestron 3-Series (or later) control system.
10. As an encoder, the DM-NVX-352C does not transmit audio via the secondary 2-channel stream except when it is receiving a 2-channel stereo input signal via the HDMI or analog inputs.
11. The minimum bitrate for 4K60 video is 350 Mbps. Bitrate below 350 Mbps may display a black screen.
12. 3D video input signals are automatically converted to 2D.
13. HDMI connections require an appropriate adapter or interface cable to accommodate a DVI or Dual-Mode DisplayPort signal. [CBL-HD-DVI](#) interface cables are available separately.

This product may be purchased from an authorized Crestron dealer. To find a dealer, please contact the Crestron sales representative for your area. A list of sales representatives is available online at <https://www.crestron.com/How-To-Buy/Find-a-Representative> or by calling 855-263-8754.

The specific patents that cover Crestron products are listed online at <https://www.crestron.com/legal/patents>.

Certain Crestron products contain open source software. For specific information, visit <https://www.crestron.com/opensource>.

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